



BLUEROCK NEWS

Bluerock Sponsors



Interested in cutting-edge financial and banking technology innovations? Bluerock is proud to have been selected as exclusive management consultancy sponsor of the 2nd FinovateEurope event in London in February 2012. The event features its signature blend of short, fast-paced demos and intimate networking time that received rave reviews from its audiences in Europe and the US last year. Last year's event was heavily over-subscribed and we anticipate a repeat of this success, for more details and to apply for tickets visit [Finovate Europe 2012](#) and to view presentations from the Finovate Spring 2011 event in San Francisco [click here](#)

Bluerock announce Exciting New Partnerships

Bluerock undertake extensive research to identifying business partners who offer complimentary services that assist our clients to achieve their ambitions. Accordingly we are delighted to put in place partnership arrangements with Kony; the US based mobile software provider and Virtual Advisor, the remote advice delivery system provider:



Kony provide a unique solution to a blue chip client base that enables them to deploy mobile applications across multiple operating systems and devices without the need for revision or re-testing – a real build once, deploy many solution.



Virtual Advisor provides a proven system that enables organisations to deliver a remote advice channel using their in-house tools that delivers efficiency and productivity improvements. [Click here](#) for more information

These partnering relationships enable us to deliver both high quality advice AND to work with our clients to quickly develop and deliver practical operational and bottom line improvements.

Bluerock Leads Prestigious Industry Workshop

Vaughan Jenkins and Michelle Cracknell will lead the Adviser Charging and Pricing workshop session at the upcoming prestigious [Provider, Platform and Distribution Forum on RDR Implementation](#) in London on the 23rd and 24th November 2011. This interactive workshop will explore critical RDR issues such as adviser charging and the pricing challenges for product manufacturers and platforms. The half-day workshop ranges from the psychology of pricing through to the detailed implementation of the published regulatory framework.